

COMPANY PROFILE

USA

667-Madison Avenue , Floor 5 NewYork 10065 USA
Tel: +1 415 361-1099

KSA

2644-Banafa Building Floor 2 Riyadh , KSA
Tel: +966 9200 33633

WHO WE ARE?



Leading Fintech Innovators

Committed to transforming financial transactions.
Redefining the digital payment experience.



Passionate Professionals

A team dedicated to secure, efficient, user-friendly solutions.



Bridging Finance & Technology

Seamlessly connecting traditional finance with the digital era.
Harnessing technology's power for simplicity.



Cutting-Edge Technology

Rigorous security and intuitive interface.
A platform tailored to diverse customer needs.



Your Financial Partner

Beyond payments; we're your financial journey companion.
Ensuring smooth, quick, and secure transactions every time.

VISION AND MISSION



Vision:

Empowering the global financial landscape, EdfaPay envisions redefining fintech excellence. We aim to be the forefront leader, leveraging expertise and sustainable technology to shape a future of unparalleled efficiency, security, and simplicity in financial transactions.



Mission:

EdfaPay pioneers Financial Hub technology regionally and globally, propelling a payment revolution that optimizes convenience for both merchants and customers. Our mission is to execute all types of financial transactions with unmatched efficiency, reducing time, effort, and expenses, all while upholding unwavering trust.

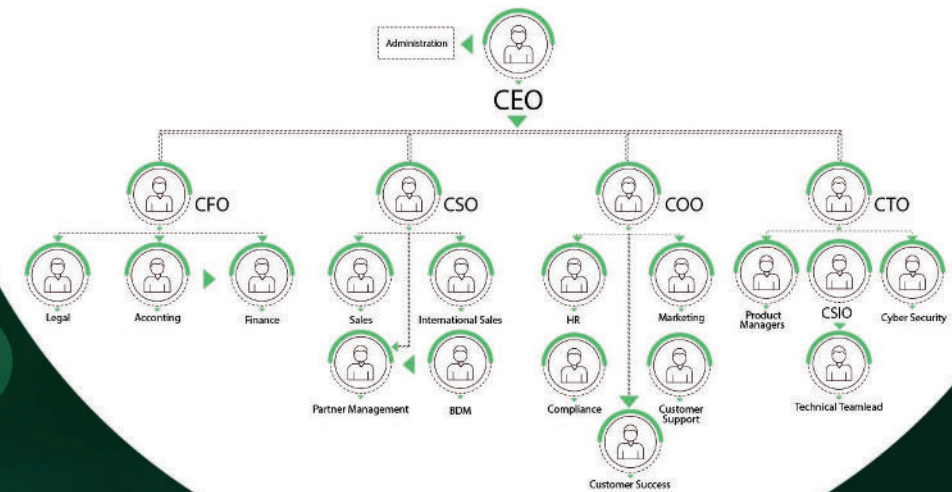
HIERARCHY



Ghorm Allah Alghamdi
Chief Executive Officer (CEO)



Nedal Sabbah
Chief Technology Officer (CTO)



OUR PRESENCE

Dallas TX
USA

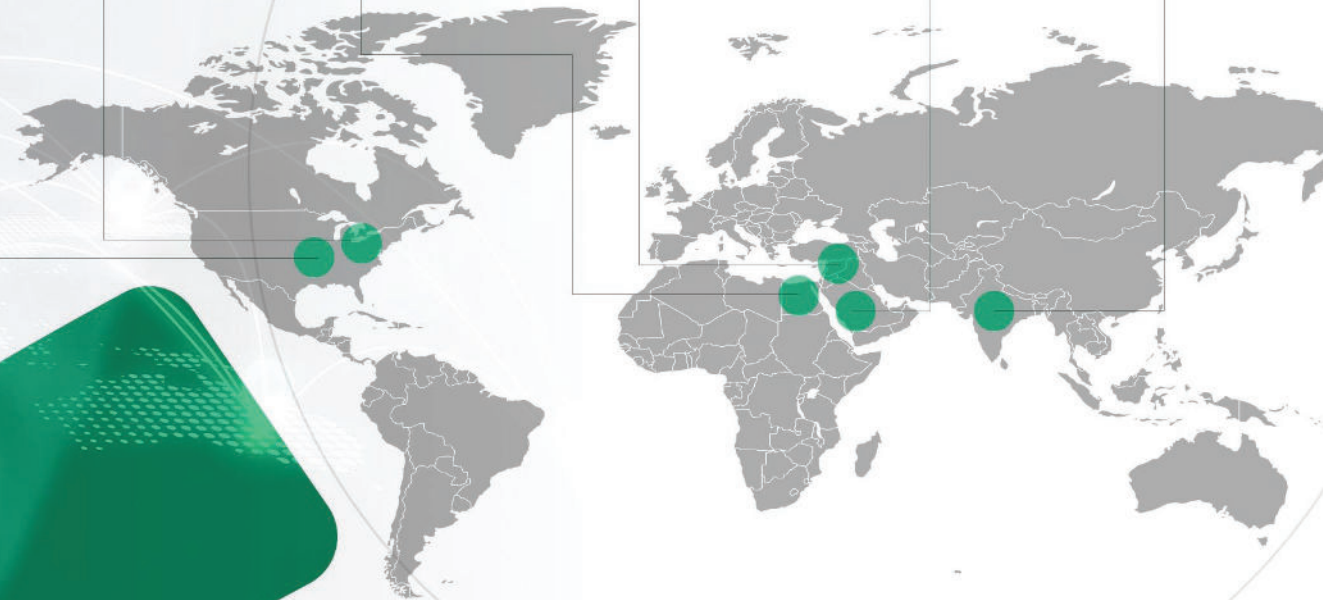
USA (Delware NY)
Head Quarter

Cairo,
Egypt Branch

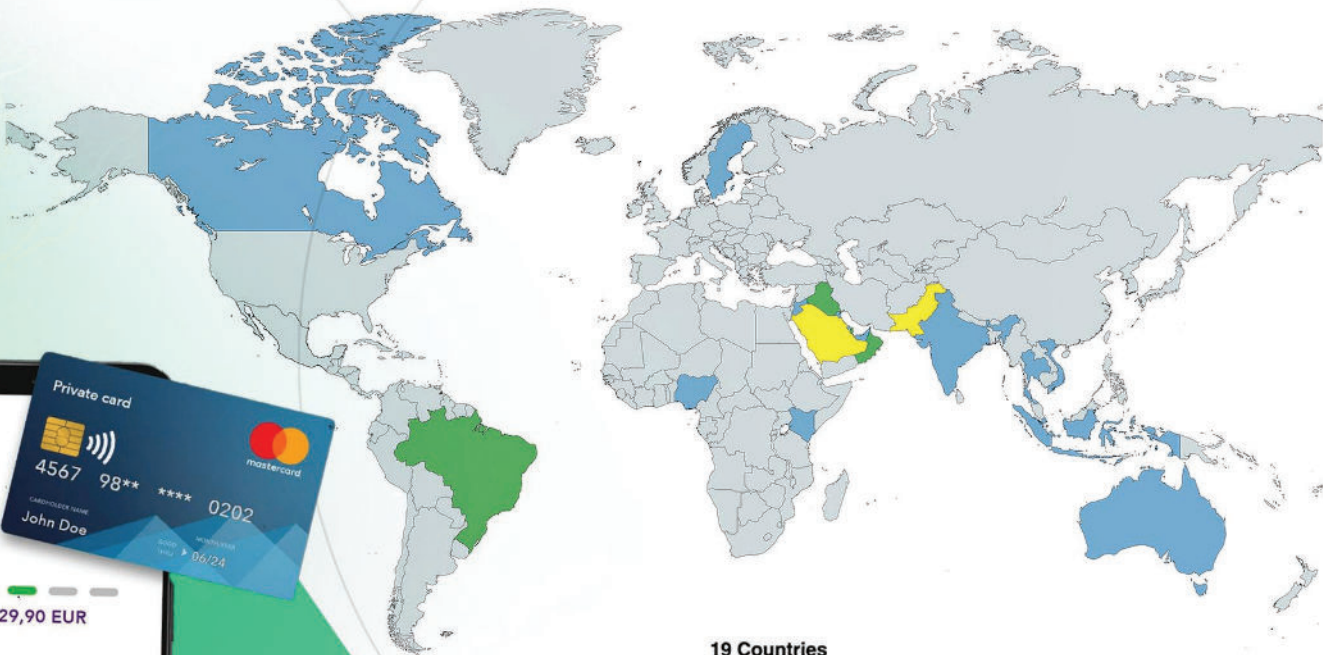
Amman
Jordan Branch

Riyadh, KSA
Main branch

Hyderabad,
India



INTERNATIONAL GTM



19 Countries

- Existing Customers
- Near Expansion
- Future Expansion



KEY ACHEIVEMENTS

Certified: **L1 AND L2**



DISCOVER
NETWORK

AMERICAN
EXPRESS



VISA



Two awards
obtained from

VEI

VISA **EVERYWHERE** INITIATIVE
VISA



Certified
PCI DSS



Certified
MPOC

M P O C

OUR PARTNERSHIPS



PURE Payments





OUR INVESTORS



500 Global.

أولاد
nuwa
CAPITAL

سنانيل للاستثمار
SANABIL INVESTMENTS

شركة عبدالعزيز التويجري للتجارة
ABDULAZIZ ALT WUJRI TRADING CO 

PLUGANDPLAY

OUR CUSTOMERS

River
RIVER - نهر

الريادة
Alriyadali.com

femal
you deserve

WOSUL
WOSUL

TABAYYUN

ثوكالي

FITLIFE

GHATMAR SHOP
متجر شيهام لاستثمارات العقارات

Afakar

DREAM ROAD
DARNA

Bayouni Coffee

DARLANA
EVENING & ELEGANT DRESSER

رقمي

studio5
FIFTY FIVE

بريدة ماركت
Brida Market

W

AP

AP

كلينيك فيد
CLINIC FEED

EQUIPTAL
NEXT GENERATION EQUIPMENT

Rose of the Oriental
روز الشرقية للطور

Flash Deal

WAZEN

DESERT FOX
OFFROAD

THE PLATFORM

SEWINGMARKET.COM
سوق الخياطة.كوم

AMJB TRADING

متجر رسائل جوالك
Fazreen

Cloudy
Sport

NICE TOUCHES

LANGAUGE HORIZONS
أفاق اللغة

Vetrina

OUR PRODUCTS



SoftPoS

SoftPoS



Global payment

Payment Gateway



Invoicing

Invoicing

OUR ROAD MAP



BUSINESS MODEL

BUSINESS MODELS



SoftPoS

- Revenue Sharing
- Subscription

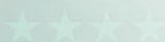


Payment Gateway

- Revenue Sharing
- Subscription



LOVE IT



LIKE IT



NEUTRAL



CUSTOMER TESTIMONIALS

عقد ايجار



We already use a payment gateway and we do not face any problems with it, but when we know that the (EdfaPay) portal transfers the money collected from our customers to our account immediately, it was an encouraging reason to transfer our clients to them. We were afraid of the transfer process, and thanks for the dealings of the technical and administrative team, the transfer process was very smooth and fast. (4 days)



Edfa Pay is an excellent online payment service that allows users to make payments easily and securely. It has an easy to use Dashboard and includes a wide range of payment method, also it provides advanced services such as E-invoice and recurring payment. In general, I can say that EdfaPay is a solid and reliable service in the field of Fintec.



Speed in completion and appreciation in dealing



Lowest transaction fees, best prices and the work



I have a strong conviction that EDFAPAY has the potential to become the market-leading solution. Our partnership has all the elements to be a success, and I am enthusiastic about the possibilities it offers.

